



# BIOGRAPHY

UNITED STATES DEPARTMENT OF AGRICULTURE  
FARM SERVICE AGENCY

April 2016



## **Bruce Cilley, Sr.**

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Bruce R. Cilley, Sr.

Bruce Cilley, a lifelong resident of New Hampshire, has been appointed as the State Executive Director of the USDA, Farm Service Agency.

Bruce has a strong commitment to the state's agricultural community and its families and brings a lengthy history of agricultural experience to the USDA's Farm Services Agency of New Hampshire. His first wages earned came from working on a large dairy operation as a teenager. During that same time period, while a high school student, Bruce served as FFA president. Later, he served seven years as general manager of a John Deere dealership.

For the past 25 years, Bruce has been involved in the farrier industry, working with professional farriers throughout New England. He has been president and owner of Horseshoes Plus, Inc., a farrier supply company in Barrington, New Hampshire. In 23 years, he grew Horseshoes Plus from a tiny garage operation to its current position as a major competitor in the NE farrier trade.

From 2002-2004, Bruce served on the Farrier Industry Association Board of Directors at the national level. More recently, he served as a member of the NH Farm Bureau, elected President of the Strafford County Farm Bureau, 2012-2015. As such, Bruce worked closely with his board of directors to achieve significant growth in memberships, resulting in his county receiving the NH Farm Bureau "Rising Star" designation for two years in a row. He also received the "President's Award."

Bruce served his country in the United States Army, 1st of the Seventh Cavalry during the Vietnam conflict. He was a platoon sergeant for an infantry unit from 1968-1969.

Bruce resides in Barrington with his wife Jackie. Their thriving family includes their five grown sons, ten grandchildren and two great-grandchildren.

Bruce is excited to serve as Executive Director of the USDA NH Farm Service Agency and to work with all of the USDA family.